

2019 SPONSORSHIP INFORMATION

CRAFT BEER FESTIVAL • HAYS, KS



Golden Stein Sponsor - \$3,000 (one available)

Sponsorship Includes:

- The Presenting Sponsor Title (Company would like to invite you to Brews on The Bricks)
- Logo/Company name included in radio, television, and all print advertising including posters and press releases
- Company Logo included on all 250+ souvenir beer pilsner glasses
- Company Logo on all tickets
- Official Golden Stein Sponsor placement on website
- Opportunity to display up to 3 banners at the festival
- 2 VIP tickets, plus 6 General Admission Tickets

Glassware Sponsor - \$2,000 (one available)

Sponsorship Includes:

- Logo placement on all 1,500+ tasting glasses (one color)
- Company Logo on all tickets
- Official Glassware Sponsor placement on website
- Opportunity to display one banner at the festival
- 6 General Admission Tickets

Tent Sponsor - \$1,500 (four available)

Sponsorship Includes:

- Ability to put signage on their designated 40'x60' tent
- Company name on all tickets
- Official Tent Sponsor placement on website
- 4 General Admission Tickets

Stage Sponsor - \$600 (three available)

Sponsorship Includes:

- Ability to put signage on stage
- Logo/Company name on website
- Opportunity to welcome attendees to the event
- 4 General Admission Tickets

Wristband Sponsor - \$600 (one available)

Sponsorship Includes:

- Logo placement on all 1,500+ event wristbands (one color)
- Logo/Company name on website
- 2 General Admission Tickets

Koozie Lanyard Sponsor - \$600 (one available)

Sponsorship Includes:

- Logo placement on all 300+ koozie lanyards (one color)
- Logo/Company name on website
- 2 General Admission Tickets

Map/App Sponsor - \$600 (two available)

Sponsorship Includes:

- Logo placement upon opening up app
- Logo/Company name on Website
- 2 General Admission Tickets

Homebrew Competition Sponsor - \$500 (one available)

Sponsorship Includes:

- Logo and Signage placement inside the tasting area
- Logo on all competition promo materials
- Logo on all special event invitations
- Company name on website
- 2 General Admission Tickets

Event Sponsor - \$250

Sponsorship Includes:

- Company name on website
- 2 General Admission Ticket

Porta Potty Sponsor - \$50

Sponsorship Includes:

- Logo/Company name on Porta Potty

* All paid sponsorships will have first right of refusal each succeeding year before being offered to anyone else. *

** All sponsors will be given the opportunity to purchase additional **GENERAL ADMISSION** tickets, other than what is offered in their sponsorship. This offer is only valid if the signed sponsorship form is received in the DHDC office before the February 15 deadline. **

*** All sponsors will be given the opportunity to place promotional items inside the welcome bags that will be distributed to our incoming brewers. Items must be in the office no later than April 28 to be included. ***



CRAFT BEER FESTIVAL • HAYS, KS

SPONSORSHIP FORM

MAY 4

Downtown Hays, KANSAS

SPONSORSHIP DEADLINE
FEBRUARY 15, 2019

40 BREWERS
2,000 TICKETS

VIP RECEPTION
LIVE MUSIC
FOOD VENDORS

TO SPONSOR EVENT
785-621-4171
www.DowntownHays.com

Please Select Sponsorship Level:

Golden Stein Glassware Tent Stage Wristband Koozie Map/App Homebrew

Event Porta Potty

Cash Amount: _____ Please Invoice Me Check is Enclosed (Make Payable to DHDC)

In-Kind Donation, Please Describe: _____

Contact Name (Please Print): _____

Sponsor Name (to appear in advertising): _____

Please DO NOT Include me in Advertising

Address: _____

Preferred Phone Number: _____ Preferred Email Address: _____

YES, I would like to purchase _____ additional GENERAL ADMISSION tickets. **(LIMIT OF 4)**

YES, I would like to include promotional items in the brewer's welcome bags. **(50-60 items)**

I agree to sponsor the 2019 Brews on The Bricks Craft Beer Festival at the sponsorship level indicated above. I understand that by sponsoring, my business will receive the benefits associated with the corresponding level of sponsorship. I will electronically submit my business logo in a vector format, preferably an EPS file to DHDC@DowntownHays.com, which will be used for advertising purposes.

Authorized Signature: _____ Date: _____

Please return to:

Downtown Hays Development Corporation | 1200 Main Street, Suite 102 | Hays, KS 67601