

★ EVENT REGISTRATION ★



4TH ANNUAL CRAFT BEER FESTIVAL

MAY THE FOURTH, 2019

DOWNTOWN HAYS

40+ BREWERS • 2,000+ ATTENDEES

Join us for our 4th annual outdoor festival featuring great craft beers, delicious foods, live music and more!

We just keep getting better!

An event of Downtown Hays Development Corporation

Join us!

**Saturday, May 4, 2019
12:30pm-5:00pm
On the Bricks of Main Street
Downtown Hays, Kansas**



Greetings Brewers,

The Downtown Hays Development Corporation, along with Eagle Communications would like you to be part of the 4th Annual Brews on the Bricks. This event showcases regional craft beer "on the bricks" in beautiful downtown Hays, Kansas. After the overwhelming success regarding last year's event, as evidenced with a record sell out time and full attendance numbers, we are extremely excited for another amazing turn-out. This year's event will be held Saturday, May 4th in which we are tentatively planning for over 40 craft breweries, mainly from Kansas, Nebraska and Colorado. Once again we will feature Brews and Bites, which is a VIP food event for a very lucky 250 ticket holders, from 12:30PM to 2:00PM. Then, a General Admission tasting session, which is increasing from 1,250 to 1,750 tickets, will be held from 2:00 until 5:00PM. We expect well over 2,000 people to be in attendance at this year event!

Brews on the Bricks is hosted in Downtown Hays, which features historic brick streets surrounded by multiple eateries, boutiques and thriving businesses in the heart of the community. The large event will be in a tented venue insulated within The Bricks in the historic downtown. After careful consultation with local breweries and our past events, we want to ensure an organized and fun event for the festival goers, as well as brewers.

We will keep our Facebook page and website updated to provide details to festival goers, and we will promote the event through multiple media outlets (#brewsonthebricks). In addition, we will provide you with a promotional paragraph to post to your website, Facebook page or email list. Once your registration is received we will send you a confirmation email and any additional festival information you may need.

We are looking forward to another sold out event supporting the growth of craft beer culture in the Midwest. Cheers!

www.DowntownHays.com
www.facebook.com/DowntownHays

For more information or to contact us with any comments, please call:
Sara Bloom | sara@downtownhays.com | 785.621.4171
or
Elodie Jones | ejjones@mail.fhsu.edu | 913.961.7002

THANK YOU FOR YOUR CONSIDERATION



Who to Contact

FESTIVAL DIRECTOR

Sara Bloom

o. 785.621.4171

c. 785.639.6671

sara@downtownhays.com

Policy issues, legal/licensing issues, use of Brews logo, registration and procedures and sponsorships

SENIOR EVENT MANAGER

Elodie Jones

c. 913.961.7002

ejjones@mail.fhsu.edu

General questions, beer shipping information/issues

DOWNTOWN VISITOR'S CENTER

1200 Main Street, Suite 102

Hays, KS 67601

785.621.4171

HAYS CONVENTION AND VISITOR'S BUREAU

2700 Vine Street

Hays, KS 67601

785.628.8202

HAYS AREA CHAMBER OF COMMERCE

2700 Vine Street

Hays, KS 67601

785.628.8201

HOTEL RESERVATIONS

Baymont Inn and Suites

3801 Vine Street

Hays, KS 67601

785.625.8103



Festival Details

Saturday, May 4, 2019

12:30pm-5:00pm

On the Bricks of Main Street

Downtown Hays, Kansas

What to bring and beer reimbursement details:

Please provide the equivalent of 1 barrel of beer in at least two styles

You can provide more if you desire but reimbursement is capped at \$200

Staffing for your booth (we'll provide support volunteers)

A dispensing system, if pouring draft. - jockey boxes are welcome but please no keg boxes

NO plastic kegs will be allowed

You are encouraged to bring signs or banners to hang in your area - you will be in charge of your own merchandise sales

We'll provide:

An 8-foot table for your location

Water and buckets for rinsing

Ice

2 vendor passes, additional passes are \$15 each

A Swag Bag with water, snacks, glasses, koozies, shirt coupons, and more

Pizza lunch from 11:30am-12:30pm

One night hotel stay for breweries traveling over 150 miles to attend the festival

Brews and Bites VIP Reception:

Brews on the Bricks will once again be hosting a VIP reception referred to as Brews and Bites. 250 VIP ticket holders will be admitted into the event at 12:30pm to begin sampling ALL brews. Food stations will be set up throughout the event so they will still have the opportunity to pair foods with different brews. This is an outstanding opportunity to showcase your brews to a select group of community VIPs.

Discount Lodging:

We have arranged discount lodging packages for those needing to stay overnight. If you are traveling over 150 miles from Hays, one night stay is on us. See the registration page for details. Hotel information is below:

Baymont Inn and Suites
3801 Vine Street
Hays, KS 67601
785.625.8103



Festival Schedule

Friday, May 3, 2019

6:00-8:00pm - Brewer's Meet and Greet and Homebrew Competition
Gella's Diner and Lb. Brewing's Back Room

Saturday, May 4, 2019

9:00-10:30am - BREWERS Load In

A map of where you will be setting up will be emailed to you one week prior to the event.

10:30-11:30am - FOOD VENDOR Load In

A map of where you will be setting up will be emailed to you one week prior to the event.

11:30am - Lunch is brought in for Brewers and Volunteers

12:30pm-2:00pm - BREWS AND BITES VIP Reception

2:00-5:00pm - General Session

5:00pm - Event CLOSES

5:15-6:00pm - Load Out and Clean-Up

***Subject to change. Final schedule will be emailed one week prior to the event.*



Vendor Registration

VENDOR INFORMATION

Name of Brewery: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone #: _____

Cell Phone #: _____

Email Address: _____

Website: _____

of Vendor Passes Needed: _____

(NOTE: A maximum of 2 vendor passes are available at no charge. Additional passes are \$15. Vendors must be at least 21 years old with a valid photo ID.)

BEER INFORMATION

Please list the beers you wish to bring. It is suggested you bring at least one flagship beer and one or two others (perhaps a new release, cellared beer, test batch, something brewed just for this event, etc.). Also include a description of the beer for the printed program.

Beer #1 Name: _____

Style: _____

AVB: _____ IBU: _____

Notes: _____

Beer #2 Name: _____

Style: _____

AVB: _____ IBU: _____

Notes: _____

Beer #3 Name: _____

Style: _____

AVB: _____ IBU: _____

Notes: _____

Will you be serving from: Kegs Bottles Cans Other (Check all that apply)



Registration Cont.

HOTEL NEEDS

If you are coming from out of the area (150 miles or farther), we will provide you with a complimentary room on either Friday, May 3 or Saturday, May 4. Complimentary rooms are limited, so please complete and return your forms early.

Room Preference:

Smoking -or- Non-Smoking One King -or- Two Queens

Name of Person(s) Checking In:

SITE INFORMATION

Vendors will be given an 8x8 foot area to operate from, an eight-foot table for your location, ice and bottle opener, and water and buckets for rinsing. Each brewery will receive 2 vendor passes. (Passes include, lunch on Saturday, 4oz sample glass, 2019 Brews on the Bricks T-Shirt, and swag bag). Check-in information and event map will be provided 1 week prior to event date.

Do you have a preferred neighboring vendor you'd like to be next to? YES NO

If yes, please specify:

ADDITIONAL BEER INFORMATION

Beer #4 Name: _____
Style: _____
AVB: _____ IBU: _____
Notes: _____

Beer #5 Name: _____
Style: _____
AVB: _____ IBU: _____
Notes: _____

Beer #6 Name: _____
Style: _____
AVB: _____ IBU: _____
Notes: _____



Registration Cont.

TERMS AND CONDITIONS

Beer vendors shall provide a Certificate of Insurance showing the Brews on the Bricks Festival and its agents as additionally insured or include a copy of your liability insurance.

Beer vendors, their staff members and/or guests will consume any alcoholic beverages responsibly while serving beer during the festival. Beer vendors are responsible for their staff members and/or guests that are pouring for them.

Beer vendors, their staff members and/or guests understand that they will not serve any visibly intoxicated person, and in the event that they should encounter a visibly intoxicated person, they will notify a beer festival organizer or event security.

Beer vendors, their staff members and/or guests understand that beer shall only be served from behind the tables in the booth space.

Beer vendors are responsible for cleaning up and leaving their area and tables clean and free of trash, bottles, and bottles caps. All trash will be put into the designated trash containers.

I have read and understand the terms and conditions and agree to comply with all of the above. I understand not adhering to these guidelines will result in warnings and/or expulsion of my brewery and representatives.

Name of Brewery: _____

Signature of Acceptance: _____

Printed Name: _____

This event is for adults 21 years of age or older. No children or pets will be allowed.

Please send the completed Registration and signed Terms and Conditions to:

DHDC, Brews on the Bricks
Attn: Sara Bloom
1200 Main Street, Suite 102
Hays, KS 67601
dhdc@downtownhays.com





Kansas Department of Revenue
 Alcoholic Beverage Control Division
 915 S.W. Harrison Street
 Topeka, KS 66625-3512
 Phone: 785:296 7015 Fax: 785-296-7185

REQUEST TO PARTICIPATE IN SPECIAL EVENT BY Kansas Farm Winery, Microbrewery or Microdistillery Licensees

Who is required to complete this form?

Licensed Kansas farm wineries, microbreweries or microdistilleries who wish to participate in a special event monitored and regulated by the Alcoholic Beverage Control (ABC) and offer tastings of the wine, beer or spirits they manufacture. Tasting events must be held in a location that liquor by the drink is authorized.

In addition to offering tastings at the special event, K.S.A. 41-308a also allows Kansas farm wineries to sell unopened containers of wine manufactured by the farm winery if retail sales are authorized. The approved form must be displayed at the event.

No special event can be held on a premise that possesses a private club liquor license or cereal malt beverage license; or, in a location where liquor by the drink or retail sales are not authorized.

Instructions

Complete this form and return to the address or fax number above. Your request to participate must be received by the Director **at least ten (10) days** prior to the event. Failure to submit this notification **at least ten (10) days in advance** of the special event may subject the licensee to administrative penalties.

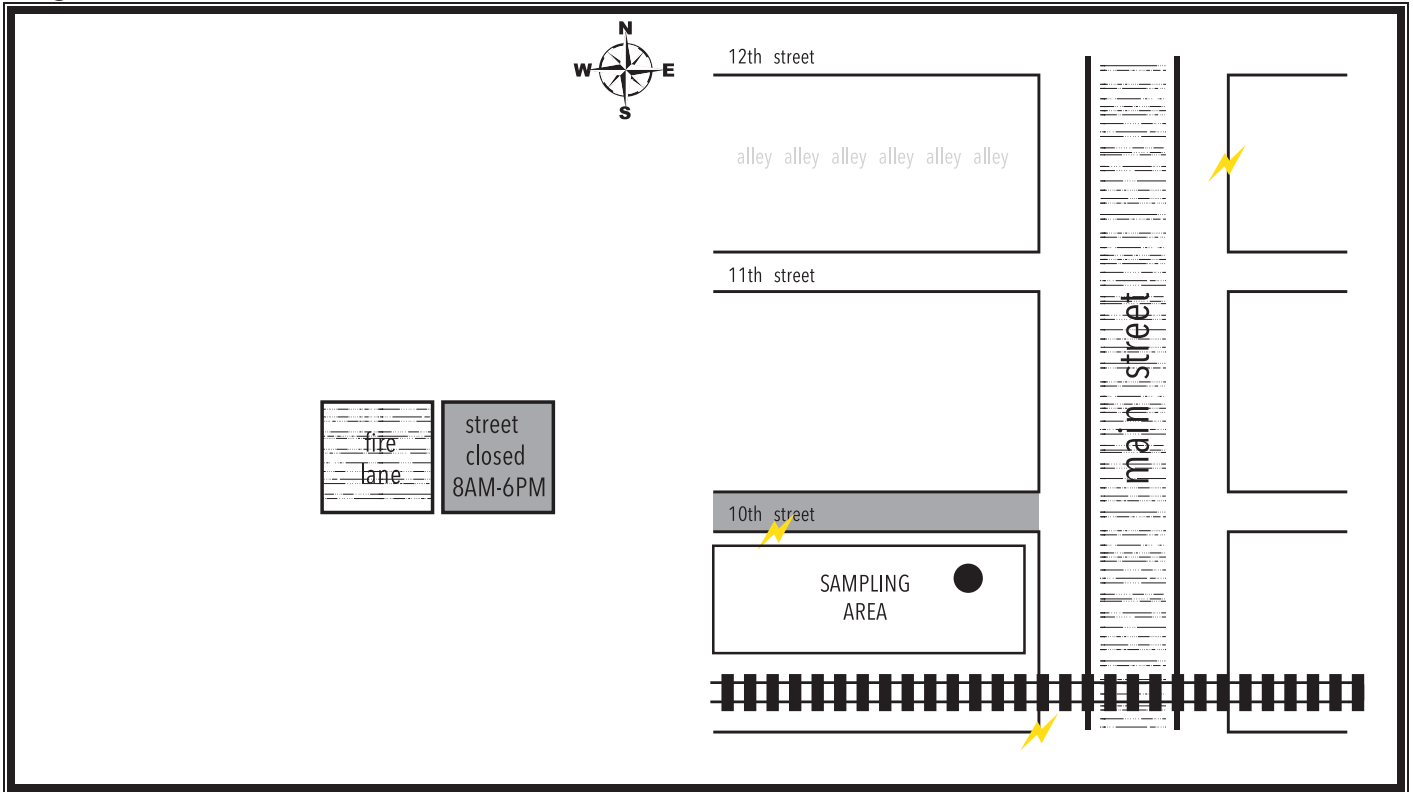
SECTION 1 – LICENSEE INFORMATION	
Request Type:	<input type="checkbox"/> Farm Winery – Samples <input type="checkbox"/> Farm Winery – Sales (unopened containers of wine manufactured by the winery) <input type="checkbox"/> Microbrewery – Samples <input type="checkbox"/> Microdistillery – Samples
Licensee DBA Name	License Number
Requestor Name	Email Address
Business Phone Number	Cell Phone Number

SECTION 2 – SPECIAL EVENT INFORMATION	
Title of Event: Brews on The Bricks	
Sponsor of Event: Downtown Hays Development Corporation	
Event Contact Name Sara Bloom	Cell Phone Number 785-639-6671
Event Location Address 10th and Main Streets City Hays	County Ellis Zip Code 67601
Date of Event April 7, 2018	From Time 11:00am <input type="checkbox"/> AM <input type="checkbox"/> PM To Time 5:00pm <input type="checkbox"/> AM <input type="checkbox"/> PM
Is there a liquor license or Cereal Malt Beverage License at this location?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If yes, is the location licensed as a Class A or Class B Club?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

SECTION 3 – SPECIAL EVENT AREA DIAGRAM

Draw in the space below, in ink, a sketch of the area the special event will be held. The diagram must include the boundaries of the event area.

Diagram:



I understand the approved request form must be displayed at the event; and, that no open containers shall leave the event area.

_____ Authorized Signature _____ Date _____

ABC OFFICE USE ONLY:

Is liquor by the drink allowed? <input type="checkbox"/> Yes <input type="checkbox"/> No	Signature of ABC Licensing Rep	Date
Tasting Only Event Request: <input type="checkbox"/> Approved <input type="checkbox"/> Denied		
Are retail sales allowed? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Farm Winery Unopened Container Sales: <input type="checkbox"/> Approved <input type="checkbox"/> Denied		
Licensee Notification: <input type="checkbox"/> Email <input type="checkbox"/> Fax <input type="checkbox"/> Mail		
Request Scanned to Enforcement: <input type="checkbox"/> Yes		
Entered in Tracking Log: <input type="checkbox"/> Yes		